



14th Annual Art & Photography Show and Sale November 2-December 17, 2017

The Schuylkill River National & State Heritage Area (SRHA), managed by the Schuylkill River Greenway Association (SRGA), cordially invites you to submit original artwork or photography for the 14th Annual *Scenes of the Schuylkill River Heritage Area* Juried Art Show and Sale that will display at Montgomery County Community College (MCCC) West Campus Gallery, North Hall, 16 W. High Street, Pottstown. You are invited to submit original artwork or photography on paper or canvas of a scene within the Heritage Area. **The work should communicate the distinctive nature of the region and can focus on people, the river, streams, landscape or historic properties.**

The Schuylkill River Heritage Area encompasses the Schuylkill River watershed within Schuylkill, Berks, Chester, Montgomery, and Philadelphia Counties (a watershed is the region draining into a river, river system, or other body of water). This includes over 1.2 million acres (1,750 square miles) and is home to 3.2 million people. A map of the Heritage Area has been provided for your reference. For more information about Heritage Areas visit <http://www.schuylkillriver.org>. SRHA strives to revitalize and restore the Schuylkill River region through natural and cultural resource conservation, recreation, education, community revitalization, and heritage tourism. *Scenes of the Schuylkill River Heritage Area* shines a spotlight on the unique qualities of the region through the talents of the arts community.

Scenes of the Schuylkill River Heritage Area Prizes & Sales There will be cash prizes from the Schuylkill River Heritage Area and gift certificates from North Penn Art. **Best of Show** winner will receive \$300 cash and a \$400 gift certificate; **2nd Prize:** \$200 cash and a \$250 gift certificate; **3rd Prize:** \$100 cash and a \$100 gift certificate; **Staff Choice:** \$50 cash and a \$50 gift certificate; **two honorable mentions for paintings:** \$50 each and \$50 gift certificates; **two honorable mentions for photography:** \$50 each and \$50 gift certificates. The Heritage Area will collect a 20% commission fee from all sales that result from the show and exhibit. If your work is sold, the 20% commission fee is tax-deductible.

We are pleased announce that the 2017 show will be juried by Rachel McCay, assistant curator at Woodmere Museum of Art. The show will run from November 2 to December 17, 2017. A Reception/Schuylkill River Heritage Area Annual Meeting will be held Wednesday evening, November 15, 2017. The reception will be by invitation only and artists in the show will receive invitations for themselves and guests.

Submission Details

- Three submissions are allowed per artist. Attach a label from the submission application to the back of each artwork.
- The non-refundable application fee is \$20 for the first submission, \$10 for the second and \$10 for the third (total \$40 for three), payable by either cash or check to Schuylkill River Greenway Association (SRGA).
- Original submitted artwork/photography must be suitable for exhibition, framed and wired. ***Jurors strongly request that matting should be a neutral color—white or ivory, and frames should be plain. Work not ready to hang, or not appropriately framed or matted, can be juried out of the show at the gallery director or juror’s discretion.***
- Diptychs, triptychs, etc., must be in a single frame. If not, they will be considered separate entries.
- SRGA and MCCC do not assume responsibility for any work; however, all reasonable care will be taken in handling pieces submitted. SRGA and MCCC do not insure your work and you enter at your own risk.

Scenes of the Schuylkill Timeline

October 30	Deliver Artwork, 12 Noon – 7 p.m. at MCCC Gallery, 16 W. High Street, Pottstown.
October 31	Artwork juried.
October 31	Artists notified by phone if work NOT accepted.
November 1	Pick-up unaccepted work between hours of 12-7 p.m. at MCCC Gallery, 16 W. High Street, Pottstown.
November 2	Opens to the Public. Gallery Hours: Friday, 8 a.m.-5 p.m. Monday-Thursday, 8 a.m.-9:30 p.m.
November 15	Scenes of the Schuylkill River Heritage Area Reception/SRHA Annual Meeting, 6-8 p.m. Invitation only.
December 17	Show ends.
December 18	Pick Up Artwork, 12–7 p.m. at MCCC Gallery, 16 W. High Street, Pottstown.

2017 Scenes of the Schuylkill River Heritage Area Submission Application

Please deliver original artwork with this application and a non-refundable \$20 application fee for the first piece, \$10 for the second piece and \$10 for the third piece on October 30, 2017, from 12-7 p.m. to Montgomery County Community College West Campus Art Gallery, North Hall • 16 West High Street • Pottstown, PA 19464. Checks can be made payable to SRGA (Schuylkill River Greenway Association).

SRHA: 140 College Drive • Pottstown, PA 19464 • (484)945-0200 • info@schuylkillriver.org

Artist name: _____

Address: _____

Phone Number: _____ E-mail address: _____

ARTWORK #1 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

ARTWORK #2 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

ARTWORK #3 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

OFFICE USE ONLY:

Artwork rec'd by: _____ Date: _____ Entry fee paid: Cash Check # _____ Total paid: _____
1 piece - \$20 total fee, 2 pieces - \$30 total fee, 3 pieces - \$40 total fee

(Make a copy for each piece of artwork and attach to the back)

Scenes of the Schuylkill River Heritage Area Art Show and Sale

ARTIST: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature _____ Date _____

(Make a copy for each piece of artwork and attach to the back)

Scenes of the Schuylkill River Heritage Area Art Show and Sale

ARTIST: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature _____ Date _____

(Make a copy for each piece of artwork and attach to the back)

Scenes of the Schuylkill River Heritage Area Art Show and Sale

ARTIST: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

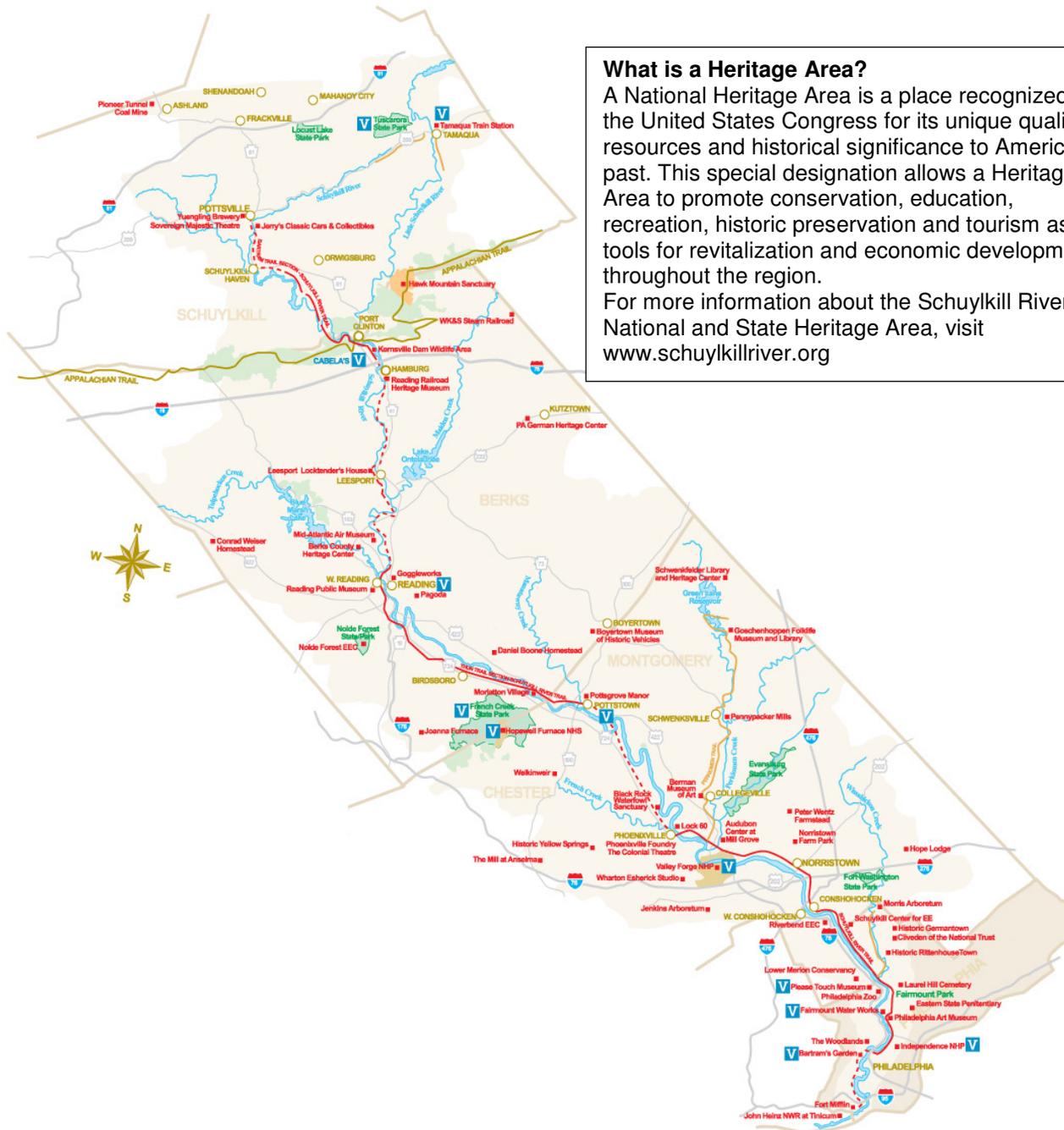
I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature _____ Date _____



SCHUYLKILL RIVER

NATIONAL & STATE HERITAGE AREA



What is a Heritage Area?
 A National Heritage Area is a place recognized by the United States Congress for its unique qualities, resources and historical significance to America's past. This special designation allows a Heritage Area to promote conservation, education, recreation, historic preservation and tourism as tools for revitalization and economic development throughout the region. For more information about the Schuylkill River National and State Heritage Area, visit www.schuylkillriver.org