



## 13<sup>th</sup> Annual Art & Photography Show and Sale November 9-December 9, 2016

The Schuylkill River National & State Heritage Area (SRHA), managed by the Schuylkill River Greenway Association (SRGA), cordially invites you to submit original artwork or photography for the 13<sup>th</sup> Annual *Scenes of the Schuylkill River Heritage Area* Juried Art Show and Sale that will display at Montgomery County Community College (MCCC) West Campus Gallery, North Hall, 16 W. High Street, Pottstown. You are invited to submit original artwork or photography on paper or canvas of a scene within the Heritage Area. **The work should communicate the distinctive nature of the region and can focus on people, the river, streams, landscape or historic properties.**

The Schuylkill River Heritage Area encompasses the Schuylkill River watershed within Schuylkill, Berks, Chester, Montgomery, and Philadelphia Counties (a watershed is the region draining into a river, river system, or other body of water). This includes over 1.2 million acres (1,750 square miles) and is home to 3.2 million people. A map of the Heritage Area has been provided for your reference. For more information about Heritage Areas visit <http://www.schuylkillriver.org>.

SRHA strives to revitalize and restore the Schuylkill River region through natural and cultural resource conservation, recreation, education, community revitalization, and heritage tourism. *Scenes of the Schuylkill River Heritage Area* shines a spotlight on the unique qualities of the region through the talents of the arts community.

*Scenes of the Schuylkill River Heritage Area* Best of Show winner will receive \$1,000 worth of services from North Penn Art, toward framing, giclee, etc., and a \$300 cash award from the Schuylkill River Heritage Area. A second prize of \$200 and third prize of \$100 will also be awarded, along with two honorable mentions and one staff choice at \$50 each. The Heritage Area will collect a 20% commission fee from all sales that result from the show and exhibit. If your work is sold, the 20% commission fee is tax-deductible by the purchaser.

The show will run from November 9 to December 9, 2016. The juror will be announced. A Reception/SRHA Annual Meeting will be held Wednesday evening, November 16, 2016. The reception will be by invitation only and artists in the show will receive invitations for themselves and guests.

### *Submission Details*

- Three submissions are allowed per artist. Attach a label from the submission application to the back of each artwork.
- The non-refundable application fee is \$20 for the first submission, \$10 for the second and \$10 for the third, payable by either cash or check to Schuylkill River Greenway Association (SRGA).
- Original submitted artwork/photography must be suitable for exhibition, framed and wired. ***Jurors strongly request that matting should be a neutral color—white or ivory, and frames should be plain. Work not ready to hang, or not appropriately framed or matted, can be juried out of the show at the gallery director or juror’s discretion.***
- Diptychs, triptychs, etc., must be in a single frame. If not, they will be considered separate entries.
- SRGA and MCCC do not assume responsibility for any work; however, all reasonable care will be taken in handling pieces submitted. SRGA and MCCC do not insure your work and you enter at your own risk.

### *Scenes of the Schuylkill Timeline*

November 1	Deliver Artwork, 12 Noon – 7 p.m. at MCCC Gallery, 16 W. High Street, Pottstown.
November 2	Artwork juried.
November 3	Artists notified by phone if work <b>NOT</b> accepted.
November 4	Pick-up unaccepted work between hours of 12-7 p.m. at MCCC Gallery, 16 W. High Street, Pottstown.
November 9	Opens to the Public. Gallery Hours: Friday, 8 a.m.-5 p.m. Monday-Thursday, 8 a.m.-9:30 p.m.
November 16	Scenes of the Schuylkill River Heritage Area Reception/SRHA Annual Meeting, 6-8 p.m. Invitation only.
December 9	Show ends.
December 12	Pick Up Artwork, 12–7 p.m. at MCCC Gallery, 16 W. High Street, Pottstown.

## 2016 Scenes of the Schuylkill River Heritage Area Submission Application

Please deliver original artwork with this application and a non-refundable \$20 application fee for the first piece, \$10 for the second piece and \$10 for the third piece on November 1, 2016, from 12-7 p.m. to Montgomery County Community College West Campus Art Gallery, North Hall • 16 West High Street • Pottstown, PA 19464. Checks can be made payable to SRGA (Schuylkill River Greenway Association).

SRHA: 140 College Drive • Pottstown, PA 19464 • (484)945-0200 • info@schuylkillriver.org

Artist name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail address: \_\_\_\_\_

**ARTWORK #1 Title:** \_\_\_\_\_

Location in Heritage Area: \_\_\_\_\_ Price: \_\_\_\_\_ Medium: \_\_\_\_\_

**ARTWORK #2 Title:** \_\_\_\_\_

Location in Heritage Area: \_\_\_\_\_ Price: \_\_\_\_\_ Medium: \_\_\_\_\_

**ARTWORK #3 Title:** \_\_\_\_\_

Location in Heritage Area: \_\_\_\_\_ Price: \_\_\_\_\_ Medium: \_\_\_\_\_

### OFFICE USE ONLY:

Artwork rec'd by: \_\_\_\_\_ Date: \_\_\_\_\_ Entry fee paid:  Cash  Check # \_\_\_\_\_ Total paid: \_\_\_\_\_  
1 piece - \$20 total fee, 2 pieces - \$30 total fee, 3 pieces - \$40 total fee

(Make a copy for each piece of artwork and attach to the back)

### *Scenes of the Schuylkill River Heritage Area Art Show and Sale*

ARTIST: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

ENTRY TITLE: \_\_\_\_\_

LOCATION IN HERITAGE AREA: \_\_\_\_\_ PRICE: \_\_\_\_\_ MEDIUM: \_\_\_\_\_

I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature \_\_\_\_\_ Date \_\_\_\_\_

(Make a copy for each piece of artwork and attach to the back)

### *Scenes of the Schuylkill River Heritage Area Art Show and Sale*

ARTIST: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

ENTRY TITLE: \_\_\_\_\_

LOCATION IN HERITAGE AREA: \_\_\_\_\_ PRICE: \_\_\_\_\_ MEDIUM: \_\_\_\_\_

I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature \_\_\_\_\_ Date \_\_\_\_\_

(Make a copy for each piece of artwork and attach to the back)

### *Scenes of the Schuylkill River Heritage Area Art Show and Sale*

ARTIST: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

ENTRY TITLE: \_\_\_\_\_

LOCATION IN HERITAGE AREA: \_\_\_\_\_ PRICE: \_\_\_\_\_ MEDIUM: \_\_\_\_\_

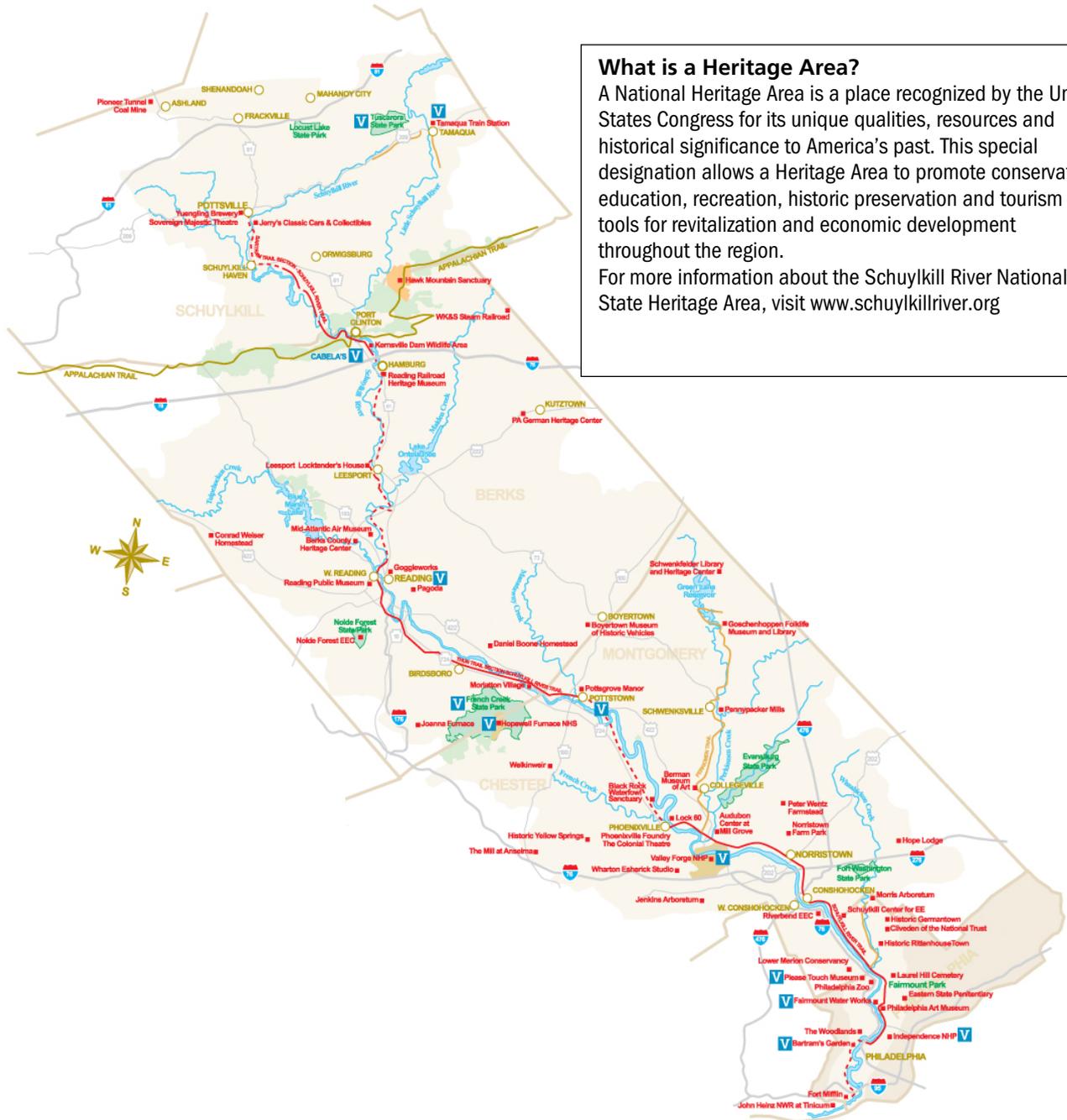
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Signature \_\_\_\_\_ Date \_\_\_\_\_



# SCHUYLKILL RIVER

NATIONAL & STATE HERITAGE AREA



Managed by the Schuylkill River Greenway Association, a Pennsylvania 501(c)3 non-profit organization  
140 College Drive • Pottstown, PA 19464 • 484-945-0200 • [www.schuylkillriver.org](http://www.schuylkillriver.org)