

# Ride for the River

Ride for the River is a fun bike ride between Pottstown and Reading at which cyclists celebrate the Schuylkill River Trail by experiencing it on wheels. The ride benefits the Schuylkill River and the Schuylkill River Trail.

This cycling event begins and ends at the Sly Fox Can Jam Festival where participants kick back and enjoy great food, a free beer and eight hours of live music! Learn more at: [www.RidefortheRiver2019.com](http://www.RidefortheRiver2019.com)

## Why Be a Sponsor?

- Reach a combined audience of 1,500+ during the ride and Sly Fox Brewing Company's popular Can Jam Festival
- Show your support for the Schuylkill River Trail and SRG
- Receive customized sponsor benefits at varying levels of support

For more information about becoming a sponsor of Ride for the River, contact Schuylkill River Greenways at 484-945-0200 or email [ashandera@schuylkillriver.org](mailto:ashandera@schuylkillriver.org). Visit our website at: [schuylkillriver.org](http://schuylkillriver.org)



All sponsors will be listed on the Schuylkill River Greenways website, annual report and event program

### SIGNATURE SPONSOR - \$3,000

- Sponsor cuts ceremonial ribbon to begin ride
- Four complimentary registrations for the ride
- Opportunity to speak at Can Jam Festival (audience of 1,000+)
- Private tour of Sly Fox Brewery with head brewmaster
- Logo & name prominently displayed at rest stops
- Company promotional items provided to riders
- Company logo on T-shirt
- Company logo on banner, signs and event program

### TRAIL BUILDER - \$1,000

- Logo & name prominently displayed at rest stops
- Company representative introduced at Can Jam Festival (audience of 1,000+)
- Two complimentary registrations for the ride
- Company promotional items provided to riders
- Company logo on T-shirt
- Company logo on banner, signs and event program

### TRAIL DONOR - \$500

- Company promotional items provided to riders
- Company logo on T-shirt
- Company logo on banner, signs and event program

### TRAIL FRIEND - \$100

- Company logo on banner, signs and event program

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Please make check payable to **SRGA** and mail to

140 College Drive, Pottstown, PA 19464  
**Sponsorships must be received by Sept. 16, 2019**

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