



Celebrating the Schuylkill River Heritage Area through Art

19th Annual Art Show and Sale November 15th – December 10, 2023

The Schuylkill River Greenways NHA cordially invites you to submit original artwork or photography for the 19th Annual *Scenes of the Schuylkill River Heritage Area* Juried Art Show and Sale that will display at: **Montgomery County Community College, West Campus Art Gallery North Hall, 16 W. High Street, Pottstown**. You are invited to submit original artwork or photography on paper or canvas of a scene within the Heritage Area. **New:** we are extending the invitation to artists to submit their original sculptures into the show! **The work should communicate the distinctive nature of the region and can focus on people, the river, streams, landscape, or historic properties.**

The Schuylkill River Greenways National Heritage Area encompasses the Schuylkill River watershed within Schuylkill, Berks, Chester, Montgomery, and Philadelphia Counties (a watershed is the region draining into a river, river system, or other body of water). This includes over 1.2 million acres (1,750 square miles) and is home to 3.2 million people. A map of the Heritage Area has been provided for your reference. For more information about Heritage Areas visit <http://www.schuylkillriver.org>. SRG strives to revitalize and restore the Schuylkill River region through natural and cultural resource conservation, recreation, education, community revitalization, and heritage tourism. *Scenes of the Schuylkill River Heritage Area* shines a spotlight on the unique qualities of the region through the talents of the arts community.

Scenes of the Schuylkill River Heritage Area Prizes & Sales There will be cash prizes as follows: **Best of Show** winner will receive \$500; **2nd Prize:** \$300; **3rd Prize:** \$100; **Staff Choice:** \$100; **Two Honorable Mentions for Paintings:** \$50 each; **Two Honorable Mentions for Photography:** \$50 each; **Best in Show: Sculpture:** \$250. Schuylkill River Greenways will collect a 30% commission fee from all sales that result from the show and exhibit. If your work is sold, the 30% commission fee is tax-deductible.

Selection of the Juror is currently being arranged and will be announced shortly. Schuylkill River Greenways will be hosting the Serving the Schuylkill Fundraiser Thursday evening, November 16th, 2023. The Fundraiser will be invitation only and artists with artwork in the show will receive 2 invitations (one for them and one for a guest). If you would like to bring more than one guest, you are welcome to purchase tickets for the event. More information and tickets will be available on our website in Fall 2023.

Submission Details

- Three submissions are allowed per artist. Attach a label from the submission application to the back of each artwork. We ask that all artwork be available for sale.
- The non-refundable application fee is \$25 for the first submission, \$15 for the second and \$10 for the third (total \$50 for three), payable by either cash or check to Schuylkill River Greenway Association (SRGA).
- Original submitted artwork/photography must be suitable for exhibition, framed and wired. **Jurors strongly request that matting should be a neutral color—white or ivory, and frames should be plain. Work not ready to hang, or not appropriately framed or matted, can be juried out of the show at the gallery director or Juror’s discretion.**
- Diptychs, triptychs, etc., must be in a single frame. If not, they will be considered separate entries.
- Sculptures can be free standing or placed on pedestals provided by the gallery. If you have additional questions regarding a sculpture submission, please email Alex Shandera at ashandera@schuylkillriver.org.
- Schuylkill River Greenways NHA and Montgomery County Community College do not assume responsibility for any work; however, all reasonable care will be taken in handling pieces submitted. Schuylkill River Greenways NHA and Montgomery County Community College do not insure your work and you enter at your own risk.

Scenes of the Schuylkill Timeline – (dates and times subject to change)

November 6	Deliver Artwork, 12pm– 5 p.m. at Montgomery County Community College, West Campus Art Gallery North Hall, 16 W. High Street, Pottstown
November 7-10	Artwork will be juried.
November 13	Artists will be notified by phone if work NOT accepted.
November 14	Pick-up unaccepted work between hours of 12pm to 5 pm at MCCC, West Campus Art Gallery
November 15	Show opens to the Public. Gallery Hours: Monday – Friday 9 am-5 pm and Saturday 1 pm-5 pm.
November 16	Serving the Schuylkill Fundraiser, 6-8 pm, Tickets Required.
December 11	Show ends.
December 13-14	Pick Up Artwork, 12–5 p.m. at MCCC, West Campus Art Gallery

2023 Scenes of the Schuylkill River Heritage Area Submission Application

Please deliver original artwork with this application and a non-refundable \$25 application fee for the first piece, \$15 for the second piece and \$10 for the third piece. Artwork must be dropped off on November 6, at Montgomery County Community College, West Campus Art Gallery North Hall • 16 W. High Street • Pottstown, PA 19464. Email and phone are required for each submission. Cash and checks only. Checks can be made payable to SRGA (Schuylkill River Greenway Association).

Schuylkill River Greenways : 140 College Drive • Pottstown, PA 19464 • (484)945-0200 • ashandera@schuylkillriver.org

Artist name: _____

Address: _____

Phone Number: _____ E-mail address: _____

ARTWORK #1 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

ARTWORK #2 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

ARTWORK #3 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

OFFICE USE ONLY:

Artwork rec'd by: _____ Date: _____ Entry fee paid: Cash Check # _____ Total paid: _____
1 piece - \$25 total fee, 2 pieces - \$40 total fee, 3 pieces - \$50 total fee

(Make a copy for each piece of artwork and attach to the back)

Scenes of the Schuylkill River Heritage Area Art Show and Sale

ARTIST: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature _____ Date _____

(Make a copy for each piece of artwork and attach to the back)

Scenes of the Schuylkill River Heritage Area Art Show and Sale

ARTIST: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

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ARTIST: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

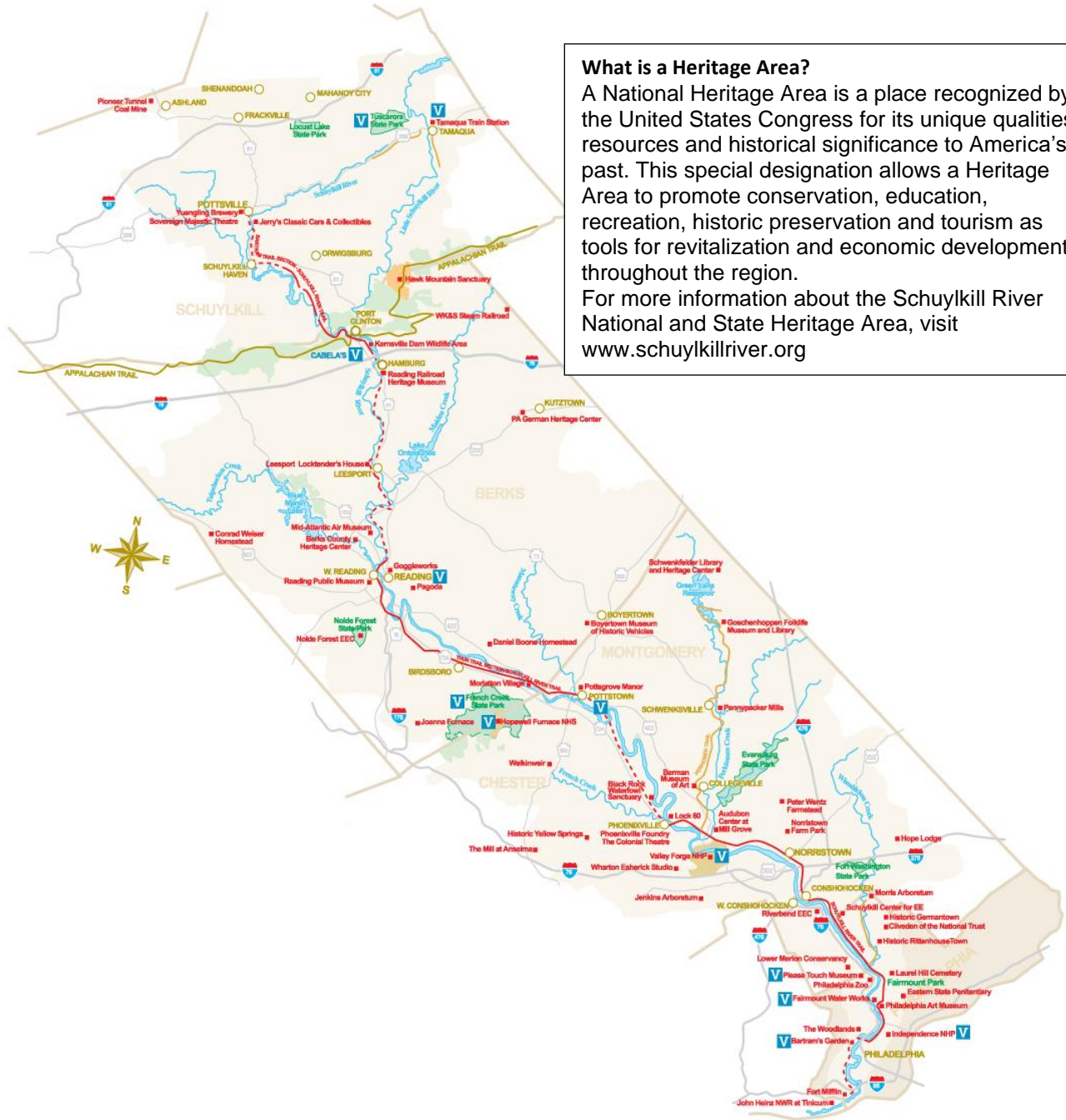
I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature _____ Date _____



SCHUYLKILL RIVER GREENWAYS

NATIONAL HERITAGE AREA



What is a Heritage Area?
A National Heritage Area is a place recognized by the United States Congress for its unique qualities, resources and historical significance to America's past. This special designation allows a Heritage Area to promote conservation, education, recreation, historic preservation and tourism as tools for revitalization and economic development throughout the region. For more information about the Schuylkill River National and State Heritage Area, visit www.schuylkillriver.org

Managed by the Schuylkill River Greenway Association, a Pennsylvania 501(c)3 non-profit organization
140 College Drive • Pottstown, PA 19464 • 484-945-0200 • www.schuylkillriver.org